



Contact: Danis Russell, CEO Phone 810-257-3707

FOR IMMEDIATE RELEASE

24-Jun-09

MEDIA ADVISORY / PRESS RELEASE

GCCMH Hosts Meeting for Liquor License Holders / Retail Sales

Flint, Michigan – Genesee County Community Mental Health is hosting an informational meeting for all county liquor license holders that serve alcohol at their establishment or those who sell alcohol at retail.

The meeting is scheduled for July 1, 2009, 9:00 AM at the Sarvis Center, 1231 E. Kearsley Street in Flint. Bill Harris, news anchor from ABC 12 will emcee the event. Breakfast will be served to participants beginning at 8:30 AM.

The purpose of the meeting is to share data from the Genesee Drug and Alcohol Prevention Coalition's study in conjunction with Hurley Medical Center's Research Department and from various findings during police visits at local establishments. Other information to be shared is a plan to offer free Beverage Server Training to retailers for their employees, and a media campaign to address those drivers statistically shown to be more at risk of drinking and driving.

"We are excited to update the retailers and establishment owners with the information we've assimilated; and to involve them in helping the coalition in our goals to reduce alcohol-related crashes and underage drinking," said Kristie Schmiede, Director of Substance Use Disorder Services at GCCMH.

RSVPs are requested – please RSVP to Lisa Coleman at (810) 496-5544 or lcoleman@gencmh.org.

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News Release



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Genesee County CMH provides services and supports to Genesee County residents who are adults and children with developmental disabilities, adults with serious mental illness, children with serious emotional disturbance and for adults and children with substance use disorders. For more information call Customer Services at (810) 257-3705.

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